

Press Release #2 - Final Results of the EntreAdu Project



Promoting Entrepreneurs with Migrant Backgrounds through Gamified Online Learning

As the EntreAdu project reaches its conclusion, the partnership proudly presents a set of concrete achievements that strengthen social entrepreneurship education for adult learners with a migrant background. Over the past two years, six European organisations collaborated to develop a professional learning ecosystem that combines digital accessibility, gamification and competence-based training grounded in the EntreComp framework. The result is a complete suite of tools now ready for educators, trainers and organisations across Europe.

A Gamified Online Course that Engages and Motivates

One of the project's most visible outcomes is the **Open Online Course (OOC)**, developed and tested in six countries. The course supports adult educators in teaching social entrepreneurship and covers key themes such as planning, creativity, financial literacy, ethical thinking and collaboration. What sets the OOC apart is its integration of the **GATE gamification environment**, where learners earn badges, unlock new content with keys, collect coins, personalise avatars and follow their progress through a visual learning map.

Across Austria, Belgium, Bulgaria, Italy, Poland and Türkiye, **124 educators** evaluated the OOC. Their feedback was overwhelmingly positive:

- **95–100% found the interface easy to navigate**
- **The visual design received an average score of 4.63/5**
- **95% reported that the course supports their professional development**

- The gamified learning environment received an excellent **4.68/5**
- 96% confirmed the course offers a rich mix of text, video and interactive materials
- 89% recognised a strong alignment between the course and the SERT tool

Educators emphasised the value of flexibility, the clear module structure, and the motivating effect of badges and progression levels. Many noted that the OOC fills a significant gap in entrepreneurship training for migrant learners by offering both theoretical foundations and practical, real-world applications.

The SERT: A Comprehensive Self-Evaluation Tool

A second major outcome of EntreAdu is the **Self-Evaluation and Recommendation Tool (SERT)**. Based on six core EntreComp areas (planning and management, working with others, financial and economic literacy, spotting opportunities, creativity, and ethical and sustainable thinking) the tool enables learners and educators to reflect on their competences through self-assessment items and knowledge-based questions.

Evaluation took place in two stages:

- Internal testing by the project partners
- External evaluation involving **129 adult educators** and **31 focus group participants** from six countries

The results speak for themselves:

- **100% of respondents in most countries reported the interface was easy to follow**
- The design was consistently praised, with national averages between **3.95 and 5.0**
- Clarity of the scoring system reached **95–100%**
- Feedback received an average rating of **4.81/5 in Poland** and **4.89/5 in Bulgaria**
- Respondents widely agreed that the SERT supports professional growth and addresses the real competence needs of adults with migrant backgrounds

All materials are accessible online and designed to remain available beyond the project's lifetime.

Looking Ahead

The EntreAdu project demonstrates that social entrepreneurship training becomes more engaging, more inclusive and more effective when educators are given the right tools. By combining gamification, competence-based learning and multilingual access, the project supports educators in guiding migrants through learning pathways that strengthen independence, employability and community participation.

With both the OOC and SERT now fully developed and tested, the EntreAdu platform is ready to be used, shared and integrated by training centres, adult education providers and community organisations across Europe.

For more information and access to all materials, visit:

<https://www.entreadu.eu/>