


August 2024

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## COMING SOON... THE INCLUDEUP PLATFORM!

This summer, we're excited to introduce our new online platform. Designed to support future entrepreneurs, the platform will feature a range of learning modules, covering topics such as:

1. Digital Strategies
2. Search Engine Optimization (SEO)
3. E-commerce
4. Email Marketing
5. Social Media
6. Paid Online Advertising



## PROJECT OVERVIEW

Include Up focuses on improving outreach to people with a migrant background, using entrepreneurship as a key tool for integration into society and the labour market. Our consortium, including UC LIMBURG – Belgium, The Square Dot team – Belgium, Formazione e Comunioni Società Cooperativa Sociale Onlus – Italy, Innomate Ltd. – Turkey, STOWARZYSZENIE CENTRUM WSPIERANIA EDUKACJI I PRZEDSIĘBIORCZOŚCI – Poland, and bit Schulungcenter GmbH – Austria, is actively working to enhance skills in social entrepreneurship.



These resources will be available at various levels to ensure everyone can find value, whether you're just starting out or looking to expand your digital skills.

## STAY TUNED!

We'll be sharing more details soon. In the meantime, connect with us on social media and join our community as we prepare to launch a platform designed to empower you.