



May 2023

Newsletter

ECO-FASHION Toolkit

The first project result, the **ECO-FASHION Toolkit**, is soon to be launched! It will provide a dynamic and interactive experience designed for young people and youth workers. The toolkit aims to deepen our understanding of eco-fashion while fostering ethical, ecological, and sustainable mindsets within the fashion industry. It will be divided into two sections: "Be Aware" and "Be Prepared".

The "**Be Aware**" section covers a variety of topics with the aim of equipping readers with the necessary understanding to cultivate a sustainable mindset in the fashion industry.

The "**Be Prepared**" section is designed to provide the necessary tools for applying the knowledge gained to one's daily routine, with the aim of transforming unsustainable fashion habits into more sustainable practices.



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BRAND - Boosting youth towards Responsible and sustainAble choices in fashion inDUstry



Copenhagen Transnational Project Meeting

On the 11th and 12th of May 2023, one of the BRAND partners, Crossing Borders, hosted a meeting in Copenhagen. All partners gathered at Crossing Borders' facilities to discuss the final stages of the ECO-FASHION Toolkit and the upcoming project results.

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