



## START-UP ECO ENTREPRENEURS PROJECT



### NEW UPDATES FROM THE B-ECO WORLD!

During these months, we have continued to work on the **results** of our project:

 The **Eco-Entrepreneurs Training Course** will soon be available online.

It is a training programme consisting of **15 modules** with **examples** and **exercises** that explain a specific topic, such as what entrepreneurship is and the characteristics of an entrepreneur; how to start a business idea; what marketing is and its evolution; social media; green management; and **much more!**

 The **Didactic Materials for VET Teachers and Trainers** are almost finalised.

These materials, based on the modules of the Eco-Entrepreneurs Training Course, present an innovative methodology called B-ECO Branches to **support VET educators** in teaching eco-entrepreneurship topics.

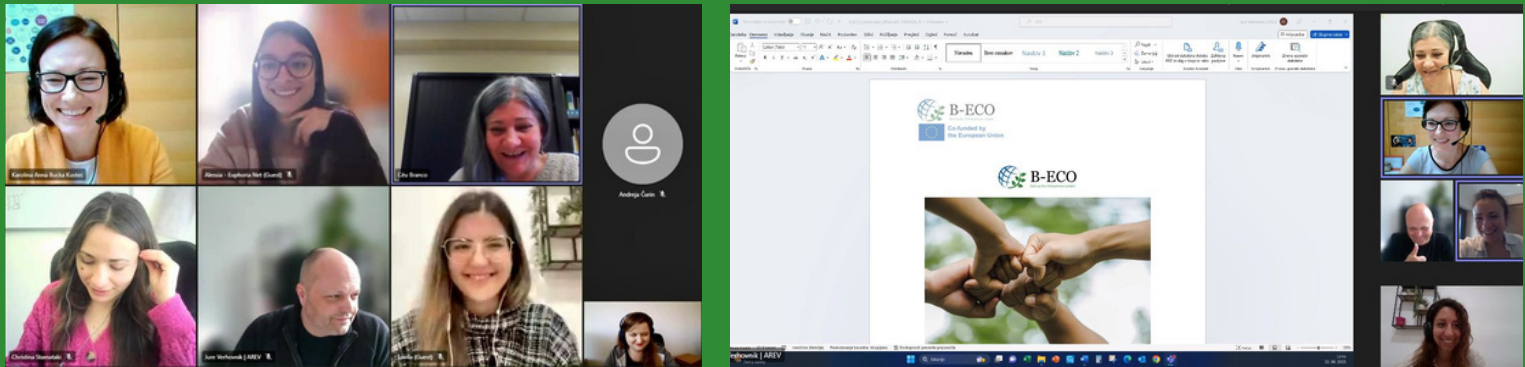


## The Case Studies Collection “Greatest Hits”

We started working on a collection of **30 successful eco-entrepreneurial business examples** to inspire and motivate future entrepreneurs.

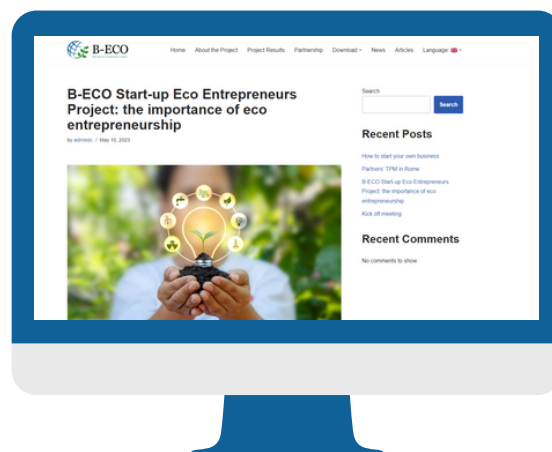
## The Social Eco e-Learning Platform

We are also working on a **new and innovative e-Learning platform** oriented to create a unique space for sharing knowledge and experiences on eco-entrepreneurship among course participants.



## BUT WE HAVE MORE EXCITING NEWS!

We are thrilled to announce that each month you will find an **in-depth article** on our [website](#). Take a look at the first one!



Stay tuned for future updates on the **B-ECO** project!

 [@BECOerasmuska2](#)

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MORE B-ECO!**