MC-VIEW

Media literacy and critical viewing as effective outreach to learning throughout life by people with fewer opportunities

NEWSLETTER

May 2023

DIGITAL SELF-HELP HANDBOOK

MC-VIEW partners finalised the Digital Self-Help Handbook, the firs result of the project that aims to help disadvantaged adults to navigate in the digital world effectively, preventing them to be digitally excluded and subjects of disinformation.

The Digital Self-Help Handbook is divided into three chapters: Media Communication Literacy, Critical Viewing, and Digital Awareness. The first chapter focuses on helping adults with fewer opportunities use mass media in an assertive and non-passive way by understanding emotional versus reasoned reactions to mass communication content. The second chapter covers critical viewing skills, such as understanding the message, reading the context, and becoming aware of visual manipulation. The final chapter teaches digital awareness, including the importance of digital skills and how to create and use digital resources and content.

This resource will soon be available through an open-access online platform - https://mc-view.erasmus.site. The set of contents includes interactive and engaging materials such as module descriptors, educational objectives, practical exercises, source texts, quizzes, and practical advice. Partners are now expected to pilot this Handbook until August with the project target groups in their own countries.

ABOUT MC-VIEW

Media has never been as important as it is in today's information society and media literacy is considered by many as one of the top skills of the 21st century. It is thus crucial to support low-skilled adults reaching an appropriate level of media literacy to avoid digital exclusion and disinformation.

The MC-VIEW project's main goal is thus to foster adult education on media literacy through the development of a set of skills on media, information, and digital competences, as well as capacitate adult educators.

PARTNERSHIP

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THE IMPORTANCE OF DIGITAL AWARENESS

Digital awareness is the ability to understand, use and interact with digital technologies in a responsible and effective way. In today's world, where digital technologies are constantly evolving, it is crucial to have digital awareness to keep up with the latest advancements and avoid the negative effects of digital technology. Having digital awareness means knowing how to use digital resources and content, as well as being able to identify the potential risks associated with digital media, such as cyberbullying, scams, and disinformation. It also means understanding the importance of digital security and taking measures to protect personal information and data. By developing digital awareness, individuals can fully benefit from the advantages of digital technologies while minimising the risks associated with them.

By using the resources provided in the Digital Self-Help Handbook, adults can learn how to use digital technologies in a responsible and effective way, understand potential risks associated with digital media, and take measures to protect personal information and data. MC-VIEW is a valuable contribution to promoting digital awareness, empowering individuals to navigate the digital world safely and confidently.

MC- VIEW MEETING IN ITALY

Last March MC-VIEW partners gathered for a meeting in Turin. The goal was to discuss the activities of the project namely the implementation and dissemination of the Digital Self-Help Handbook.