

MICROHUB

PROJECT NUMBER: 2021-1-SK01-KA220-VET-000032999

PROJECT DURATION: 2021-11-01 - 2023-10-31



1. Update on the results

Check three project results:

The Competence Matrix for Digital entrepreneurship and business creative thinking for crafters.

The Transformative Business Model for creativity microbusinesses.

Innovative multilingual online tool, divided into:

- MOOC training for craft entrepreneurs
- Open Catalogue for matchmaking of crafters

We are currently working on the translations into **Slovak, Bulgarian, Greek, Polish, Swedish and Maltese.**

NEWSLETTER CONTENT:

1. Update on the results
2. Completed training in Bulgaria
3. Photogallery from our training
4. Photogallery from our training
5. Be prepared for the multilingual online tool



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2. COMPLETED TRAINING IN BULGARIA

C1 “Training of entrepreneurs in Transformative Business Model for creativity micro businesses” in Bulgaria

OECON Group Bulgaria hosted a training in Blagoevgrad, Bulgaria from May 3rd to 5th with more than 20 crafters from the partner countries under the project’s C1 - Training of entrepreneurs in Transformative Business Model for creativity micro businesses.

Through the comprehensive training program designed to empower crafters, the participants had the opportunity to enhance their entrepreneurial and digital skills, learn about financial management, establish a strong online presence, and explore opportunities.

Apart from the theoretical knowledge, practical exercises and case studies, the crafters had the opportunity to create their own profiles in the [Open Catalogue for matchmaking of crafters](#), that connects them with potential customers by showcasing their products and services.

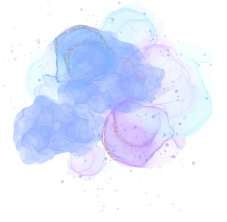
Trainers and learners from all over Europe enjoyed their time in Blagoevgrad after the training with a walk through the streets of the old „Varosha“ quarter and visit at the “Regional Historical Museum” Blagoevgrad, home of a rich ethnographic treasury - collections of fabrics, costumes, ceramics, metal and wood from the end of the 19-th and the beginning of the 20-th century.



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3. Photogallery from our training Part 1: training modules



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3. Photogallery from our training Part 2: group work



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4. Be prepared for the multilingual online tool

Do you want to learn about digital entrepreneurship and business creativity thinking?



Go to the MOOC training for craft entrepreneurs

Guide on how to use the online tool

Do you want to cooperate with companies and entrepreneurs in order to promote and sell your products?



Go to the Open Catalogue for matchmaking of crafters



Want to learn more about the project?

Visit our website and social media channel



<https://microhub.erasmus.site/>



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