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# Newsletter

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## PARTNERS:



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# GAEA: The Whole Picture

GAEA is a forward looking project aiming to Inspire - Mentor - Nurture - Empower - Train women (especially those that are currently neither in employment nor in education and training (NEET situation) and / or have a migrant background to perceive entrepreneurship as a valid career choice and to thrive as successful, confident and resourceful entrepreneurs and intrapreneurs who have a digital mindset and are able to innovate, protect the environment and generate sustainable growth and employment in rural areas across EU countries.

## GAEA's objectives

- 1** To empower women from rural areas on the skills, knowledge, values and attitudes to pursue opportunities to be entrepreneurial, innovative and generate sustainable growth and employment in agriculture, agrifood and agrotourism.
- 2** To improve the framework conditions and personal and societal mindsets to strengthen resilience, boost innovation, enhance the digital transformation and achieve more responsive, cohesive and future-proof rural communities.
- 3** To promote new professional pathways and tailored career counselling, guidance and mentoring for women in rural areas by linking training and educational contents to skills that can be easily understood by the labour market, thus making up- and re-skilling processes an important tool to reduce skills gaps and tackle skills mismatches.
- 4** Build a long-lasting multidisciplinary and multistakeholder Alliance that can co-create and transfer knowledge and exchange practices to solve societal challenges and labour market needs, and advocate for more informed policies concerning the role of women in agripreneurship, agrifood and agrotourism.
- 5** To enhance the cooperation between education and training, research, labour market, the public sector and the business sector to foster the adoption of common European competence frameworks (with special reference to EntreComp and DigComp) and instruments (such as ESCO) that increase transparency and recognition of skills.



# GAEA's Kick-off Meeting

The partners of the GAEA Project had the opportunity to meet in person for the first time, during the 1st KoM in Patras, on the 30th of June and 1st of July 2022.

During the 1st day of the meeting, the partners' discussion concentrated on project management topics as well as a descriptive overview of the project mission and objectives. The project coordinator gave a piece of descriptive information about the financial key points of the project, while the Quality Assurance Planning was presented to the partners. Furthermore, the partners discussed the projects' beneficiaries and the Work Packages' schedules and resolved the project work plan.

During the 2nd day of the meeting, the partners discussed the next steps that need to be taken for each work package to keep up with the decided deadlines. Also, the partners discussed the communications plan, agreed on the communication channels between them, and selected the project logo and banners by voting.





# Needs Mapping and GAEA Training Approach Structure Design

The Work Package 2 “**Needs Mapping and GAEA Training Approach Structure Design**” aims to develop the basis for the empower women from rural areas to pursue opportunities to be entrepreneurial, innovate and generate sustainable growth and employment in agribusiness.

The WP2 will deliver a holistic training model based on the target groups needs that will create training pathways for women in NEETs, and/or migrant background status and HE students to start their own businesses (entrepreneurship) or pursuing a career (intrapreneurship) in agriculture and the different fields under this thematic area, such as agrifood and agrotourism. It will also create the foundations for the development of an effective training supportive ecosystem, by designing the up- skilling or re-skilling of actors involved in the process. Particularly the activities of WP2 are: a) the establishment of the GAEA knowledge committee, b) the mapping of the training needs, target groups characteristics and identification of the learning outcomes, c) the matching of the existing reference models such as EQF, EQAVET, Europass, ESG, EntreComp and DigComp in the design process, d) the identification of needs and the design of the training scheme for the up-skilling of professionals involved in women training and support, e) the design of the GAEA curricula structure, training methodology and assessment.

At the given time, the establishment of the GAEA knowledge committees from all the project countries has been completed, so the literature review and the comprehensive review of existing and emerging education and training provision at VET & HE level in the field of agri-preneurship (Agrifood, Agripreneurship, Agrotourism, etc.). A field research for a more thorough analysis of the training offers in the field is in progress as well as the implementation of a survey for the identification of existing qualifications and competencies and the mapping of the training needs in the field, the characteristics and learning preferences of the target groups.



## Activation Event in Cyprus

IMH together with GrantXperts Consulting presented the Innovative European Project «GAEA Granting Access to Employment & entrepreneurship in Agriculture for women» to local stakeholders in Cyprus, on 25th of October at Gardens of Future in Nicosia.

The presenters focused on GAEA’s mission is to inspire, mentor, nurture, empower and train women - especially those that are currently neither in employment nor in education and training (NEET situation) and/or have a migrant background - to perceive entrepreneurship as a valid career choice and to thrive as successful, confident and resourceful entrepreneurs and intrapreneurs that have a digital mindset and are able to innovate, protect the environment and generate sustainable growth and employment in rural areas across EU countries and more specifically in Cyprus.

Representatives of various local stakeholders attended the presentation of the project and discussed the needs and difficulties of young women in agri-preneurship, living in rural areas in Cyprus.



## GAEA project on TEDex Patras & “Open Educational Platform for Social Entrepreneurs as a development driver” event.

The GAEA project, its aims, partners, and results were presented in the TEDx Patras Event sessions on 8 October 2022. The purpose of the presentation was to inform the participants of the event about the goals and purpose of the project. The event took place in the city of Patras and 47 people participated among them were students, young entrepreneurs, professors, and trainers.

The GAEA project was also presented in the event “Open Educational Platform for Social Entrepreneurs as a development driver” which was implement on November 23. The GAEA project, purpose and outcomes were presented to 30 participants from social enterprises, public authorities, VET and HE education informed.



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