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NEWS FROM IMEDIAL PROJECT!

IMEDIAL project aims to increase the MEDIA literacy skills of adults to combat misinformation, false news and cyber aggression.

TRANSNATIONAL PROJECT MEETING IN POLAND

The 3rd Transnational meeting of the IMEDIAL project was held in Rzeszow (Poland) on the 29th to 30th of March 2022. Partners discussed about the last results after the piloting phase and are now ready to finalize the main Outputs in the upcoming months.

It was also shared how the topic of fake news is so important nowadays and how the project can have a good impact at local, national and international level.



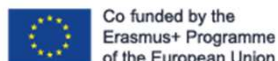
HERE SOME UPDATES

IO1 IMEDIAL workbook for educators and IO2 IMEDIAL cards - PILOTING PHASE

The piloting phase took place in all partners' countries to review and test both workbook and cards for educators. The feedback were very positive, in particular the content of Fake news and all the related activities were interesting and interactive. Through the workbook and cards, adult educators will feel confident in delivering trainings that will teach the “media language” and will focus on searching and analysing messages that are found in the Internet, press, radio and television. A strong focus in the workbook is how to allow workshops participants to think critically about the media messages, to use them in a conscious way, to know strategies and tricks used by media broadcasting services and how to “filter” the content, thus staying unbiased about the messages transmitted.



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NEXT STEPS

- ❖ Partners will meet in Matera (Italy) from the 23rd to the 27th of May for the C1 training staff event where the final version of the workbook and cards will be tested and evaluated.
- ❖ The workbook and cards will be printed in a graphical format and to be used by educators in their local training.
- ❖ The final Transnational Meeting will be held in Valencia (7-8 September 2022)
- ❖ All partners are going to organize the multiplier event in their country by the end of September 2022, an important and strategic occasion to promote the project and discuss about the main results achieved during the last two years.

STAY TUNED!

PROJECT'S PARTNERSHIP



Asociatia Centrul de Dezvoltare Arad, Romania



LABC S.R.L., Italy



CSI Center for Social Innovation ltd, Cyprus



Asociacion Valencia Inno Hub, Spain



E&d Knowledge Consulting, Ida Portugal



Consorzio Materahub Industrie Culturali e Creative, Italy



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