

MICROHUB

PROJECT NUMBER: 2021-1-SK01-KA220-VET-000032999

PROJECT DURATION: 2021-11-01 - 2023-10-31



1. About the project

The MICROHUB project aims at developing innovative digital training solutions to enhance the effectiveness and competitiveness of crafters' and artisans microenterprises, especially in the context of participation to national and EU markets. This will be achieved by developing relevant training solutions and material to strengthen the capacity of existing microenterprises and craft-type of enterprises to strive in the current economic environment. At the same time, the MICROHUB project is devoted to all those individuals who wish to establish their own creativity micro and craft-type enterprise as a response to a crisis or unemployment.

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2.Target groups

Target Group A:

- Crafters and artisans willing to start their business, emerging or willing to update their entrepreneurial skills, re-brand their company, re-structure their business model and promote their work and products.
- Trainers in entrepreneurial skills and business development.

Target Group B:

- Distributors and wide public interested in the crafters' work and products.
- Stakeholders such as crafters organizations, BSOs and local institution in promoting the tool.



**WHO IS
MICROHUB
PROJECT
FOR?**



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3. Project results

- PR1. Competence Matrix for Digital entrepreneurship and business creative thinking for crafters in rural area:
 - which will be based on process of identification of competencies and skills gaps in entrepreneurial learning of crafters, collaboration with stakeholders and research.
- PR2. The Transformative Business Model for creativity micro businesses:
 - aims to design and develop an innovative curriculum for digital vocational education in digital entrepreneurship and business creativity thinking for crafters from the partners countries.
- PR3. Design of innovative multilingual online tool:
 - designing an innovative multilingual online tool in order to support the cooperation among micro businesses and entrepreneurs from rural areas and enhance their participation in training using digital classes.
- PR4. Individual online acceleration procedure for entrepreneurs:
 - implementing individual online acceleration procedure for entrepreneurs using digital tools for communication, providing them services for supporting tailored business plan creation and mentoring.



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4. Meeting in Slovakia

On April 11 – 12, 2022 Technical University of Kosice (project coordinator) successfully organised the first-ever MicroHUB face-to-face transnational project meeting in Kosice, Slovakia. Before, Partners only had the chance to meet during online meetings. Attendees discussed the activities so far completed, which were mostly related to the Result 1 – The Competence Matrix for Digital Entrepreneurship and business creative thinking for crafters. Apart from that, the Partners reached an agreement on the next steps regarding the preparation of the Transformative Business Model, Online tool and the Online Acceleration procedure for entrepreneurs, which are all planned results of the project. Discussions about dissemination activities, quality assurance, financial management and timetable followed. Partners visited the city centre of Kosice and tasted some Slovakian national meals. The next meeting is planned in Malta in autumn 2022.



MICROHUB PARTNERSHIP



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