

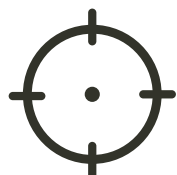


## DEVELOPING A COLLABORATIVE SOCIAL IMPACT METHOD AND ASSOCIATED TRAINING FOR ENTREPRENEURS IN COWORKING CONTEXTS

PROJECT NUMBER: 2020-1-DK01-KA202-075071  
IMPLEMENTATION PERIOD: 01.11.2020 – 31.10.2022

### ABOUT US

**COWLECTIVE** is a 24-month Erasmus+ EU project that includes 5 organizations from 5 European countries (Denmark, Poland, Spain, Greece and Italy).



#### PROJECT AIMS

- To address the training needs of entrepreneurs in coworking spaces in key transversal skills based on new updated research, and strengthen their business activities in terms of social and environmental impact
- To develop core and innovative learning methods that best encourage success in business activities, answering the need for education and training thanks to an innovative proposal based on participation and ICTs



#### TARGET GROUP

- **Entrepreneurs** in a coworking context, as well as future and wanna-be entrepreneurs in VET and C-VET contexts (mostly aged 25-40)
- All **organisations** that provide VET and C-VET training as well as services of support to entrepreneurs (i.e. co-working spaces, schools, entrepreneurs associations, chambers, incubators; local or regional institutions)



#### INTELLECTUAL OUTPUTS

- **IO1** - Mobile report about social and environmental entrepreneurs skills demand according to representatives from the sector
- **IO2** - Development of the COWLECTIVE training package
- **IO3** - COWLECTIVE learning method for social impact



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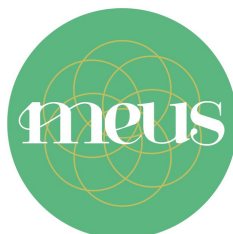
[www.cowlective.erasmus.site](http://www.cowlective.erasmus.site)



## Partners



**COWORKING  
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Centrum Wspierania  
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## CONTEXT

Companies with a social impact take advantage of the growing awareness of society toward social and environmental problems, transforming these challenges into enormous business opportunities. From a broader point of view, the business reason should be related to the great social and environmental challenges. Entrepreneurs are the engine of economic growth in Europe. It is a well-known fact that SMEs are the most important form of business organization in Europe, representing 99.8% of all enterprises. What is much less known is the growing importance of co-working spaces, which have become a common working place for freelancers and young entrepreneurs, with more than 14.000 operators around the world. Coworking is a multi-dimensional booming industry and a strengthening cultural movement re-modelling the very notion of what workplace is, dedicated to providing support to those entrepreneurs who wish to go beyond the traditional schemes. However, several needs are usually identified by coworking spaces, coworkers and entrepreneurs, among which the need to improve the level of social interaction in the coworking space to increase the social impact of their activities.

