



Female Role Models in Entrepreneurship

Behind every successful woman is a tribe of other successful women, who have her back.

This Newsletter of Flyie project will focus on the development of the “Learning guide on Role-model education for promoting gender equality in entrepreneurship” and some first results on FLYie GAME: cooperative card game featuring role.

LEARNING GUIDE ON ROLE-MODEL EDUCATION FOR PROMOTING GENDER EQUALITY IN ENTREPRENEURSHIP”

The objectives of this guide are to:

- bring out the significant role of women in Entrepreneurship and support them to identify their skills and competences, in order to succeed in developing their own sustainable (Social) Enterprises
- fight stereotypes against women entrepreneurs
- inspire young girls and women through role-model education to follow business-management careers and take the risk of founding their own enterprise.
- enhance acquisition of key skills and competences of young girls and women
- enhance youth educators, youth coaches, career advisors and relevant professionals' skills in dealing with social inclusion



WHAT WILL YOU FIND IN THIS LEARNING GUIDE ?

- **Chapter A- What is Role-Model Education?**

This chapter explores the definition of the Role-Model Education, and existing approaches to the Role-Model Education as well as the objectives and disadvantages of Role-Model Education

- **Chapter B - Entrepreneurial competences**

In this section the main entrepreneurial competences are introduced. Also, partners researched on the barriers restricting women to become entrepreneurs.

- **Chapter C - Role-Model Education - best practices**

This chapter focuses on other good practices to promote gender equality and Role-Model Education approach.

- **Chapter D - Bios and short presentations of the work and life of famous women in entrepreneurship**

Short bios of selected role models are introduced to Chapter D that motivate our participants. During the FLYie project, workshops were organised where young women, together with experts of the project's organizations researched and collected information about relevant role models in the field of Entrepreneurship, mainly in Europe.

- **Chapter E. Ideas of activities based on Role-Model Education promoting gender equality in entrepreneurship**

The last chapter of the guide introduces of activities based on role-model education promoting gender equality in entrepreneurship proposed by aforementioned workshop participants. The most interesting of these proposals, were included in the last chapter of the guide.

click [here](#) to download the guide

www.femalelegends.eu

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SNEAK PEEK OF THE GAME

The role models included in this learning training guide will be also presented in the cooperative FLYie board game. This guide will act as a reference for young girls and women as well as anyone interested in female entrepreneurship to learn more about contemporary women entrepreneurs and as a source for inspiration to pursue a career on this field.



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Change Dyslexia

She was early diagnosed with dyslexia from her teacher. She faced and treated it due to this early diagnosis. She studied Linguistics, and computer Science. She developed "Dyetective" an online screening and learning platform that detects and treats dyslexia.



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