



Female Role Models in Entrepreneurship



Behind every successful woman is a tribe of other successful women, who have her back.

ABOUT THE PROJECT

Although many prominent women have contributed to all fields of business and Entrepreneurship, very few, are known and popular to the young girls and women or even to their trainers, teachers or educators.

“FLYie” project is designed to bring out the significant role of women in Entrepreneurship By using an innovative approach like role-model game-based education and enhancing the accessing girls to successful role models.

During the research phase partners will seek for women who make their mark in all aspects of entrepreneurship world with its ups and its downs. Because we believe that everywhere there are inspiring women, with strength, courage and tenacity to build great initiatives and inspire new generations.



OBJECTIVES

The OBJECTIVES of “FLYie” project are to:

- promote entrepreneurship education and social entrepreneurship among young girls and women (age 16-24)
- bring out the significant role of women in Entrepreneurship and support them to identify their skills and competences, in order to succeed in developing their own sustainable (Social) Enterprises
- fight stereotypes against women entrepreneurs
- inspire young girls and women through role-model education to follow business-management careers and take the risk of founding their own enterprise.
- enhance acquisition of key skills and competences of young girls and women
- enhance youth educators, youth coaches, career advisors and relevant professionals' skills in dealing with social inclusion

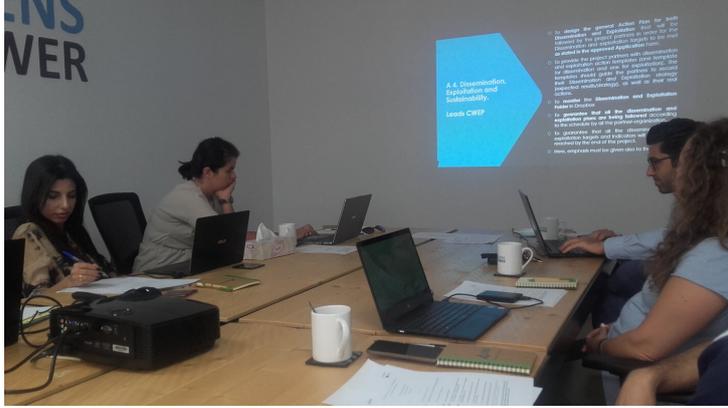
INTELLECTUAL OUTPUTS

- Methodological guide for FLYie project
- Training guide on Role-model education for promoting gender equality in business and entrepreneurship
- Training guide on Game-based education and activities for fostering gender equality
- FLYie GAME: cooperative card game featuring role-model examples of women entrepreneurs

www.femalelegends.eu

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FLYIE PROJECT KICK OFF MEETING



The first partners meeting under Flyie project took place on the 14th and 16th October 2019 in Nicosia, Cyprus. Partners were introduced to the general concept, objectives and first steps in the project. During the meeting, important items of the agenda were discussed. The participants became acquainted at the prospect of the development of intellectual outputs and outlined plans for research.

The next meeting will take place in June 2020 in Rzeszow, Poland.

PARTNERSHIP



CIP (Cyprus), is an educational NGO that addresses the needs of people through their involvement in social and civic life by providing them innovative material and free trainings related with a variety of fields, such as social entrepreneurship.



CHALLEDU -inclusion | games | education (Greece), is an educational organization that pioneers new models of learning, inclusion and engagement through game based methods and tools



LOGOPSYCOM is an education innovation center that creates and uses alternative methods or tools (digital or not) to accompany schools, VET centers, educational organizations, youngsters and parents.



CWEP Centre for Education and Entrepreneurship Support (Poland) is an NGO fostering integration of any social group regardless of gender, age and ethnic origin in entrepreneurship.



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