



About the project

EAST - Entrepreneurship as Self-employment tool. Skills and qualifications within ECVET is an Erasmus+ KA2 project (Project number: 2019-1-ES01-KA202-064035) that started in October 2019 and has a duration of 24 months.

The main objective of EAST project is to develop a training itinerary for entrepreneurship / small businesses management following ECVET recommendations and thus applicable in different countries. The EAST qualification will describe the units and learning outcomes corresponding to the entrepreneur profile, and determine the required knowledge, skills and competences to become an entrepreneur. It will allow flexibility in the training pathway thanks to assessment solutions and a modular structure. It will be summarised in a Europass Certificate Supplement to make it easily understood over Europe.

Objectives

The objectives of the EAST project are the following:

- Promote high quality entrepreneurship and self-employment over Europe,
- Define a profile of entrepreneur with associated knowledge, skills and competences,
- Develop a proposal for the application of ECVET system to non-formal and informal entrepreneurial education, with the definition of a Europass and learning pathway that fits to the learning outcomes system,
- Set up recommendations for the application of ECVET in continuous learning in partners' countries,
- Establish and promote methods of e-learning and app-learning, as well as the use of OER thanks to an online platform,
- Promote mobility in adult learning and contribute to the European Area of Skills and Qualifications.

Target groups

The main target groups are unemployed people, women and men, including migrants and people at risk of social exclusion, that are seeking for new opportunities in the changing labour market of the post-crisis era. They lack preparation to reach an entrepreneurial profile, and are lost among a large offer of training without clear awareness of their training needs and possible pathways. No age limit is applicable; however, EAST expects to target people aged 30-49 with a medium



or long work experience, which consists of the largest block of active population potentially interested in self-employment.

Partnership

The partnership of the EAST project is comprised by a total of seven organisations from five European Countries:

- Asociación Valencia Inno Hub – Spain (coordinating organization)
- Akademia Humanistyczno-Ekonomiczna w Lodzi - Poland
- Center for Social Innovation CSI - Cyprus
- KENTRO EPAGELMATIKIS KATARTISIS DIAS EPE - Greece
- STOWARZYSZENIE CENTRUM WSPIERANIA EDUKACJI I PRZEDSIĘBIORCZOŚCI - Poland
- AMIStaDeS - Fai Amicizia con il Sapere - Italy
- Centrum Badan nad Globalna Gospodarka - Poland

Kick-off meeting in Valencia, Spain 14-15 October 2019

On the 14th and 15th of October 2019, the coordinating organisation, Valencia Innohub hosted the partners for the kick-off meeting of EAST. During the meeting, the partners discussed about the general management of the project and ways to approach the target group, and they also divided and clarified the tasks of each organisation according to the proposal. Furthermore, the partners agreed on the implementation of the first steps of the project and set the dates for the upcoming partner meetings. All the outputs of the project were also presented and discussed by the lead partner of each output, and the partnership also agreed on the dissemination strategy.

The partners will meet again in Rome for the second partners' meeting in April 2020, hosted by AMIStaDeS. Stay tuned for more info!